



Notice to the Market



SUZANO PAPEL E CELULOSE S.A.

Publicly Held Company

Corporate Taxpayer ID (CNPJ/MF): 16.404.287/0001-55

Company Registry (NIRE): 29.3.0001633-1

São Paulo, January 27th, 2016 – SUZANO PAPEL E CELULOSE S.A. ("Suzano" or "Company"), in reference to the Material Fact notice published on November 12th, 2015 ("Material Fact") involving, among other projects, the expansion in pulp production capacity at the Industrial Unit in Imperatriz, Maranhão ("Imperatriz Unit"), announces to its shareholders and the general market that, on January 27th, 2016, the Company entered into with Eco Brasil Florestas S.A. ("Eco Brasil") a Private Agreement for the Purchase and Sale of Standing Eucalyptus Forest and Other Covenants ("Forest Purchase Agreement"), through which the Company acquired from Eco Brasil a volume estimated at seven million, five hundred thousand (7,500,000) cubic meters of standing eucalyptus forest located in the State of Tocantins ("Wood Purchase Transaction"). The Wood Purchase Transaction has the objective of increasing the supply of wood at the Imperatriz Unit to meet the demand from the expansion in pulp production at said unit, as already announced to the market in the Material Fact, and is not subject to any conditions.

The Investor Relations team remains available for any further clarifications by telephone at 55 11 3503-9061 or by e-mail at ri@suzano.com.br.

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