



Notice to the Market



SUZANO PAPEL E CELULOSE S.A.

Publicly Held Company

Corporate Taxpayer ID (CNPJ/MF): 16.404.287/0001-55

Company Registry (NIRE): 29.3.0001633-1

São Paulo, March 09, 2017 – SUZANO PAPEL E CELULOSE S.A. (“Suzano”) (Bovespa: SUZB5) announces to its shareholders and the general market that, on the date hereof, it launched and priced in the international market, through its wholly-owned subsidiary Suzano Austria GmbH, 30-year Senior Notes in the aggregate principal of US\$ 300 million (“Notes”).

The Notes, which are due in thirty (30) years, will be issued with a yield of 7.375% per annum and an interest coupon of 7.0% per annum, which will be due and paid semiannually as from September 2017. The Notes constitute senior debt and are fully guaranteed by Suzano Papel e Celulose S.A.

Suzano will use the proceeds from the offering for general corporate purposes, as well as paying the fees associated with the Notes issue.

The Notes have not and will not be registered under the U.S. Securities Act of 1933, as amended (“Securities Act”), and were not and may not be offered or sold in the United States of America without complying with or obtaining exemption from the applicable registrations. The Notes have been offered only to qualified institutional investors, as defined in Rule 144A of the Securities Act, and to non-U.S. citizens, in accordance with Regulation S of the Securities Act. The Notes were not and will not be registered at the Securities and Exchange Commission of Brazil (CVM). The Notes may not be offered or sold in Brazil, except under circumstances that do not constitute a public offering or an unauthorized distribution under Brazilian law and regulations. The Notes were registered by Suzano on the Luxembourg Stock Exchange, for distribution in the Euro MTF Market, subject to approval by said exchange.

This notice does not constitute an offer to sell the Notes or a tender offer to buy the Notes, and the Notes may not be sold in any state or jurisdiction in which this offer is considered unlawful, in accordance with the securities laws of such state or jurisdiction.

São Paulo, March 09, 2017.

Marcelo Feriozzi Bacci
Investor Relations Officer